Cuti.my

Website Demographics
Online Ad Space & Pricing

Have fun & CUTI now!
CUTI.MY – Online Travel Website

CUTI position itself as one-stop Internet travel reservation and information reference gateway for Malaysia. By gathering comprehensive and quality products & services from suppliers throughout Malaysia, CUTI are offering full range of travel services online, including hotel, ticketing, and tour reservation, facilitating traveler research and planning before they reach the destination.
Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)

Visits: 400k
Absolute Unique Visits: > 300k
• Page Views: 1.6million

392,216 visits came from 3,794 cities

To be continue >>
Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)

This country/territory sent 339,893 visits via 42 cities

To be continue >>
Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)

- Visit by Malaysia (Top 10 Cities)

<table>
<thead>
<tr>
<th>Rank</th>
<th>City</th>
<th>Visits</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Kuala Lumpur</td>
<td>182,766</td>
<td>53.77%</td>
</tr>
<tr>
<td>2</td>
<td>Petaling Jaya</td>
<td>44,127</td>
<td>12.98%</td>
</tr>
<tr>
<td>3</td>
<td>Johor Bahru</td>
<td>22,334</td>
<td>6.57%</td>
</tr>
<tr>
<td>4</td>
<td>George Town</td>
<td>13,718</td>
<td>4.04%</td>
</tr>
<tr>
<td>5</td>
<td>Shah Alam</td>
<td>11,606</td>
<td>3.41%</td>
</tr>
<tr>
<td>6</td>
<td>Melaka</td>
<td>10,572</td>
<td>3.11%</td>
</tr>
<tr>
<td>7</td>
<td>Ipoh</td>
<td>8,669</td>
<td>2.55%</td>
</tr>
<tr>
<td>8</td>
<td>Kota Kinabalu</td>
<td>8,143</td>
<td>2.40%</td>
</tr>
<tr>
<td>9</td>
<td>Kuching</td>
<td>6,773</td>
<td>1.99%</td>
</tr>
<tr>
<td>10</td>
<td>Butterworth</td>
<td>6,416</td>
<td>1.89%</td>
</tr>
</tbody>
</table>
Ad Space – Main Page

Head Banner
- **Dimension:** 468x60 – 600x60 (Fixed size)
- **File Weight:** 20kb (Flash), 20kb (GIF)
- **Rotation:** none
- **Price:** RM 1600 weekly
Ad Space – Main Page

Skyscraper
- **Dimension:** 160x600 (Fixed Size)
- **File Weight:** 30kb (Flash), 20kb (GIF)
- **Rotation:** none
- **Price:** RM 1,600 weekly
Ad Space – Main Page

Eyeblaster
- Dimension: 400x250 shrink to 60x60
- File Weight: 30kb (Flash), 20kb (GIF)
- Rotation: none
- Price: RM 1,600 weekly
Rich Media – Expandable Head

**Head banner**

- **Dimension**: 468x60 (600x60) expandable to 468x240 (600x240)
- **File Weight**: 100kb (Flash)
- **Rotation**: none
- **Price**: RM 2300 weekly
Rich Media – Expandable Skyscraper

- **Dimension:** 160x600 expand to 320x600
- **File Weight:** 100kb (Flash)
- **Rotation:** none
- **Price:** RM 2,300 weekly
Rich Media – Floating-to-InPage

- **Dimension:** 400x250 shrink to 468x60 (600x60)
- **File Weight:** 100kb (Flash)
- **Rotation:** none
- **Price:** RM 2,300 weekly