



Cuti.com.my

Website Demographics

Online Ad Space & Pricing

*Have fun & CUTI now!*



## CUTI – online travel website

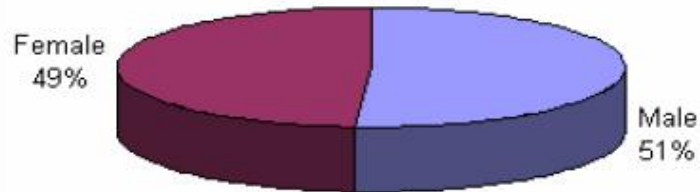


CUTI position itself as one-stop Internet travel reservation and information reference gateway for Malaysia. By gathering comprehensive and quality products & services from suppliers throughout Malaysia, CUTI are offering full range of travel services online, including hotel, ticketing, and tour reservation, facilitating traveler research and planning before they reach the destination.

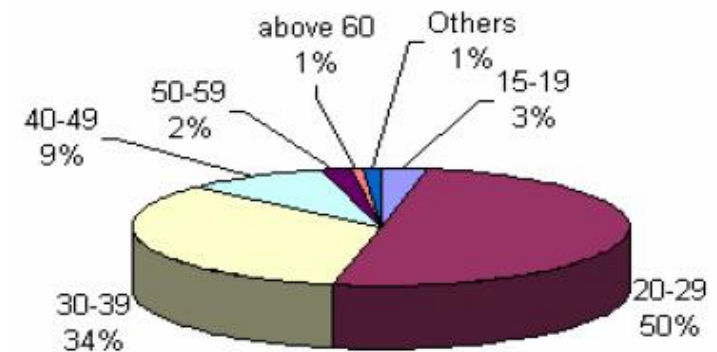


## Portal statistics (as of Apr 2008)

- Registered member: > 108,000
- Monthly visitors: > 400,000
- Monthly page views: > 3,000,000

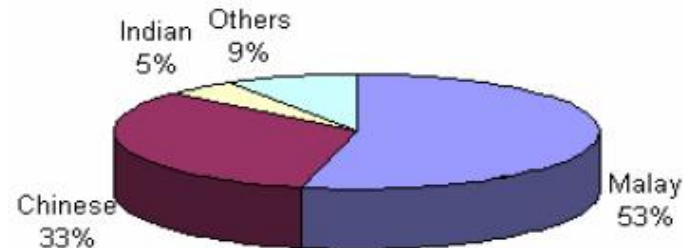


**Gender**



**Race**

**Age**



## Member location

States	Percentage
Selangor	41.14%
Wilayah Persekutuan	33.34%
Pahang	1.89%
Perak	2.54%
Penang	1.96%
Johor	4.66%
Sarawak	1.35%
Sabah	0.81%
Negeri Sembilan	2.56%
Melaka	1.75%
Kedah	4.60%
Teregganu	1.47%
Kelantan	1.32%
Perlis	0.55%
Labuan	0.05%
<b>Malaysia</b>	<b>91.22%</b>
<b>Overseas</b>	<b>8.78%</b>

## Ad Space – Main Page

The screenshot shows the Cut.com.my website interface. A blue box highlights a specific ad space on the page, labeled "468x60". The website features a navigation menu on the left, a main content area with hotel listings, and a right sidebar with promotional offers. The highlighted ad space is located above the main content area, between the navigation menu and the hotel listings.

**Head Banner**

**\$ Dimension: 468x60**

**\$ File Weight: 20kb (Flash), 20kb (GIF)**

**\$ Rotation: maximum 4**

**\$ Price: RM 1200 weekly**

## Ad Space – Main Page

The screenshot shows the Cut.com.my website interface. The main content area features a 'Hotels of the month' section with four hotel listings: Tera Beach Resort, Beries Garden Resort & Spa, Bukit Merah Lakefront Resort, and Good Hope Hotel. Each listing includes a small image, the hotel name, and a 'VISIT NOW' button. A large blue rectangular box is overlaid on the right side of the page, indicating an available ad space. The text '160x600' is written in green across this box. The website header includes the Cut.com.my logo, navigation links (HOME, ABOUT US, FAQ, HELP), and a search bar. A sidebar on the left contains various navigation options like Home, Reservation, Hotel, and Gift Voucher.

Skyscraper

§ Dimension: 160x60

§ File Weight: 30kb (Flash), 20kb (GIF)

§ Rotation: maximum 4

§ Price: RM 1,600 weekly

## Ad Space – Main Page

The screenshot shows the Cut.com.my website interface. A blue navigation bar at the top contains the logo and links for HOME, ADVERTISE, and FAQ & HELP. Below the navigation bar is a search bar and a user profile section. The main content area features a 'Hotels of the month' section with a grid of hotel cards. A blue box highlights one of the cards, with a callout indicating its dimensions as 400x250. A smaller blue box with an arrow points to the top right corner of the highlighted card, indicating a 60x60 area. The website also includes a sidebar with navigation links like Home, Reservation, Hotel, and a 'Gift Voucher' promotion.

### Eyeblander

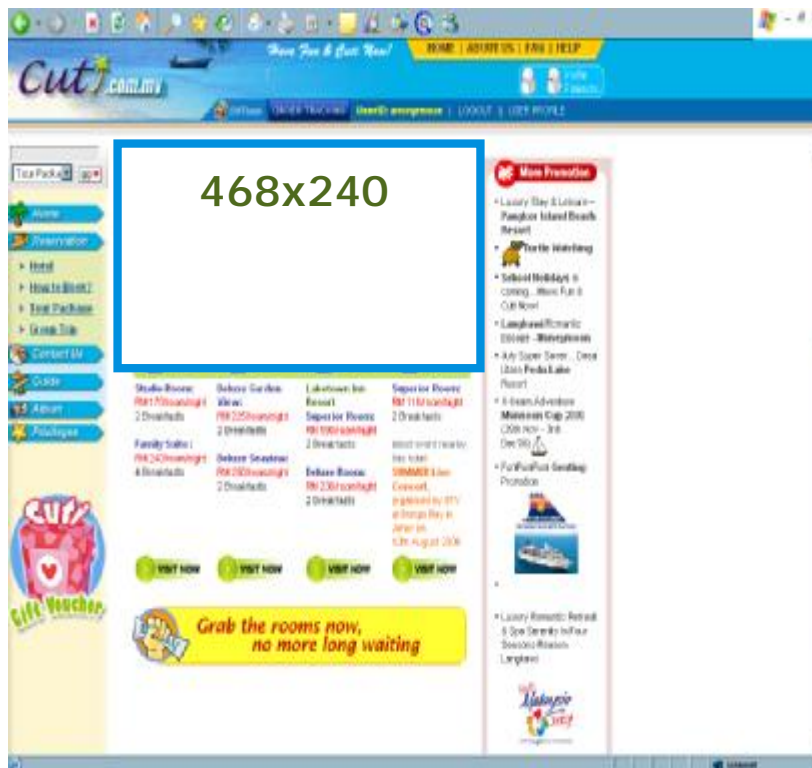
\$ Dimension: 400x250 shrink to 60x60

\$ File Weight: 30kb (Flash), 20kb (GIF)

\$Rotation: none

\$Price: RM 1,800 weekly

## Rich Media – Expandable Head



Head banner

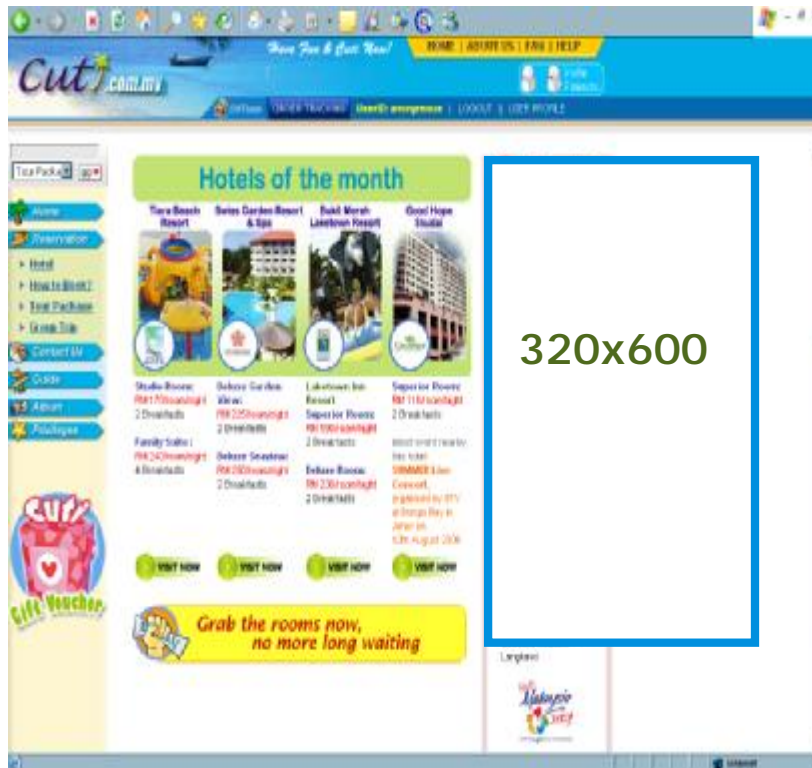
§ Dimension: 468x60 expand to 468x240

§ File Weight: 100kb (Flash)

§Rotation: none

§Price: RM 2200 weekly

## Rich Media – Expandable Skyscraper



### Skyscraper

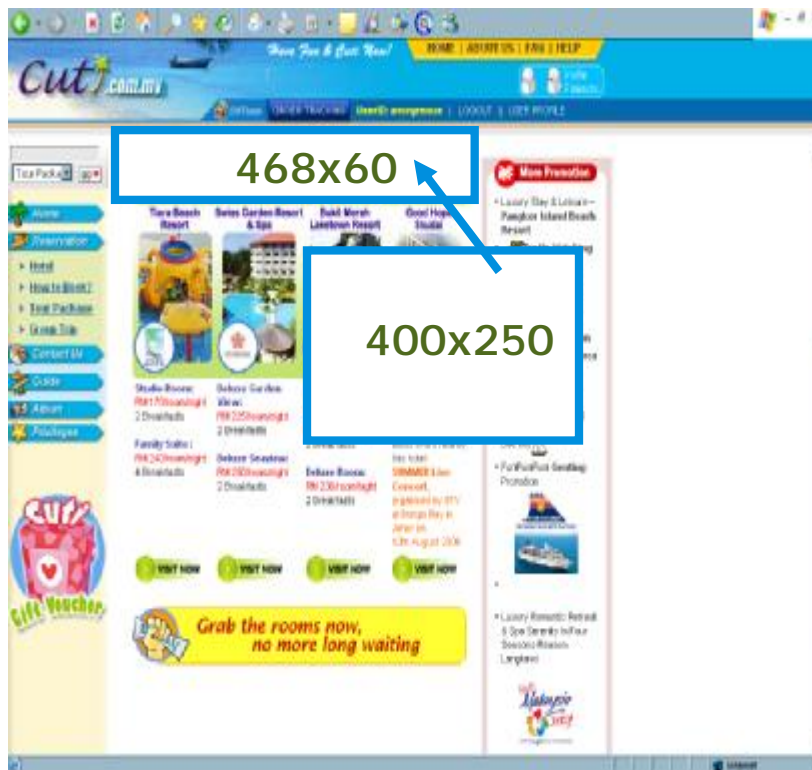
§ Dimension: 160x600 expand to 320x600

§ File Weight: 100kb (Flash)

§ Rotation: none

§ Price: RM 2,600 weekly

## Rich Media – Floating-to-InPage



### Floating-to-InPage

§ Dimension: 400x250 shrink to 468x60

§ File Weight: 100kb (Flash)

§ Rotation: none

§ Price: RM 2,600 weekly

## Our Contact

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