



Cuti.com.my
Website Demographics
Online Ad Space & Pricing

Have fun & CUTI now!



CUTI – Online Travel Website



A screenshot of the Cuti.com.my website homepage. The header includes the logo, navigation links like "HOME", "ABOUT US", "FAQ", and "HELP", and user options like "Wishlist", "BOOKING", "LOGIN", "JOIN MEMBER", and "USER PROFILE". A left sidebar contains navigation menus for "Home", "Reservation", "Malaysia Hotel", "Worldwide Hotel", "Tour Package", "Group Trip", "How to Book?", "Contact Us", "Guide", and "About", along with a "Calendar 2011" and social media icons for Facebook and Twitter. The main content area features a large yellow banner for "Clear Your Year End Leave" with prices for various destinations: 3D2N Langkawi (RM245), 4D3N Chiang Mai (RM435), 4D3N Bali (RM510), and 3D2N Singapore (RM723). Below this is a "HOT SELLING HOTEL" section listing resorts like Tiara Beach Resort and A'Famosa Resort Hotel. A "HOT PROMOTION" section for Tiara Beach Resort shows a price of RM165. A "Tour Package" section lists options for Johore, Pahang, Sabah, and Kedah.

CUTI position itself as one-stop Internet travel reservation and information reference gateway for Malaysia. By gathering comprehensive and quality products & services from suppliers throughout Malaysia, CUTI are offering full range of travel services online, including hotel, ticketing, and tour reservation, facilitating traveler research and planning before they reach the destination.



Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)

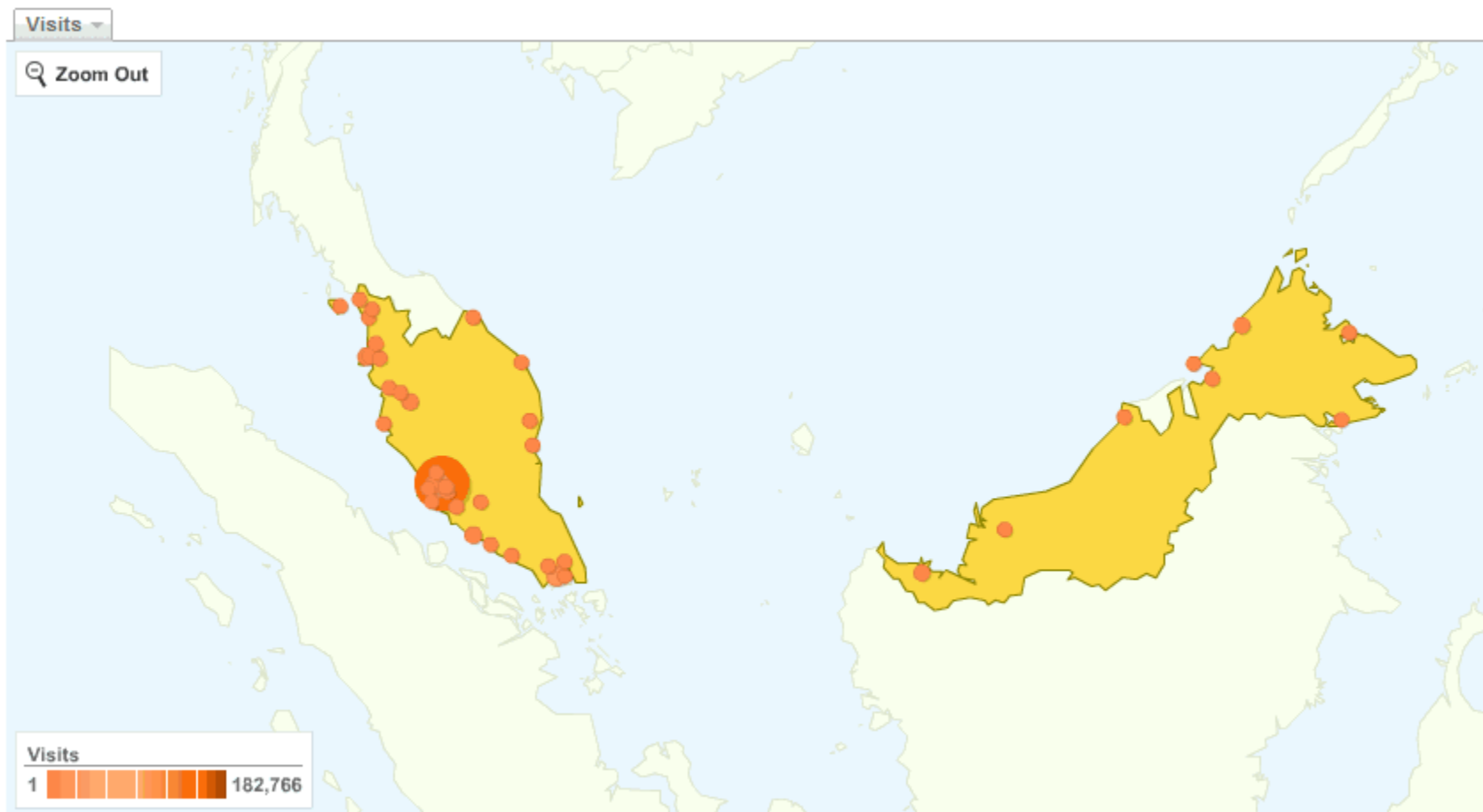
- Visits: 400k
- Absolute Unique Visits: > 300k
- Page Views: 1.6million



392,216 visits came from 3,794 cities

To be continue >>

Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)



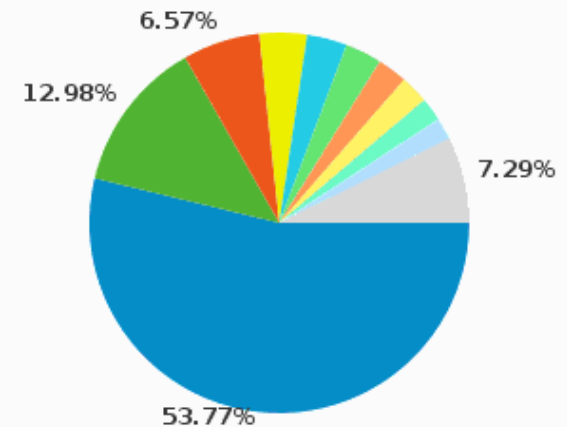
This country/territory sent 339,893 visits via 42 cities

[To be continue >>](#)

Portal statistics (as for 12 Nov 2010 – 12 Dec 2010 from Google Analytics)

- Visit by Malaysia (Top 10 Cities)

1.	 Kuala Lumpur	182,766	53.77%
2.	 Petaling Jaya	44,127	12.98%
3.	 Johor Bahru	22,334	6.57%
4.	 George Town	13,718	4.04%
5.	 Shah Alam	11,606	3.41%
6.	 Melaka	10,572	3.11%
7.	 Ipoh	8,669	2.55%
8.	 Kota Kinabalu	8,143	2.40%
9.	 Kuching	6,773	1.99%
10.	 Butterworth	6,416	1.89%



Ad Space – Main Page

The screenshot shows the Cuti.com.my website interface. At the top, there is a navigation bar with the logo 'Cuti.com.my' and the tagline 'Have Fun & Cuti Now!'. The main navigation menu includes 'HOME', 'ABOUT US', 'FAQ', and 'HELP'. Below this, there are links for 'CUTIPLAN', 'MANAGE BOOKING', 'LOGIN', 'JOIN MEMBER', and 'USER PROFILE'. A sidebar on the left contains a 'Home' button, a 'Reservation' section with links for 'Malaysia Hotel', 'Weekend Hotel', 'Tour Package', 'Group Trip', and 'How to Book?', and a 'Contact Us' section with links for 'Guide' and 'Album'. A 'Calendar 2011' widget is also present, with a note 'has been released!'. The main content area features a large yellow banner for 'Clear Your Year End Leave' with a dimension of 468 x 60. The banner lists four packages: 3D2N Langkawi (RM245), 4D3N Chiang Mai (RM435), 4D3N Bali (RM510), and 3D2N Singapore (RM723). Below the banner is a 'Book Now' button. To the right of the banner is a search box for 'MALAYSIA' with options for 'Hotel' or 'Tour', dropdown menus for 'Select a State' and 'Select a Destination', and a 'SEARCH' button. Below the search box is a 'WE ARE HIRING!' section with the email 'hr@cuti.com.my'. Further down is a 'HOT SELLING HOTEL' section listing: Tiara Beach Resort, A'Famosa Resort Hotel, Bukit Merah Laketown Resort, Holiday Inn Resort Penang, and Bukit Ombang Resort City. At the bottom is a 'HOT PROMOTION' section for 'TIARA BEACH RESORT' with a price of 'RM165'. A 'Tour Package' section at the bottom lists packages for JOHORE (Johor Bahru), KEDAH (Langkawi Island), PAHANG (Bukit Tinggi, Jeram Besu, Tioman Island, Cherating, Cameron Highland, Taman Negara), and SABAH (Kota Kinabalu, Mount Kinabalu Summit, Mabakig Island, Lanikayan Island, Sipadan-Kapalai Island, Sipadan-Mabul Island).

Head Banner

- **Dimension:** 468x60 – 600x60 (Fixed size)
- **File Weight:** 20kb (Flash), 20kb (GIF)
- **Rotation:** none
- **Price:** RM 1600 weekly

Ad Space – Main Page

The screenshot shows the Cuti.com.my website interface. At the top, there's a navigation bar with 'HOME | ABOUT US | FAQ | HELP' and a user profile section. The main content area features a large yellow banner for 'Clear Your Year End Leave' with four travel packages: 3D2N Langkawi (RM245), 4D3N Chiang Mai (RM435), 4D3N Bali (RM510), and 3D2N Singapore (RM723). Below this is a 'HOT SELLING HOTEL' section listing Tiara Beach Resort, A' Famosa Resort Hotel, Bukit Merah Laketown Resort, Holiday Inn Resort Penang, and Bukit Ombang Resort City. There's also a 'HOT PROMOTION' for Tiara Beach Resort at RM165. The left sidebar contains navigation links like 'Home', 'Reservation', 'Malaysia Hotel', 'Workweek Hotel', 'Tour Package', 'Group Trip', 'How to Book?', 'Contact Us', 'Guide', and 'Album'. A 'Calendar 2011' widget is also present.

Skyscraper

- **Dimension:** 160x600 (Fixed Size)
- **File Weight:** 30kb (Flash), 20kb (GIF)
- **Rotation:** none
- **Price:** RM 1,600 weekly

160x600

Ad Space – Main Page

The screenshot shows the Cuti.com.my website interface. At the top is a blue navigation bar with the logo and links for HOME, ABOUT US, FAQ, and HELP. Below this is a secondary navigation bar with links for Home, Reservation, Malaysia Hotel, Weekend Hotel, Tour Package, Group Trip, How to Book?, Contact Us, Guide, and Album. A calendar for 2011 is visible on the left sidebar. The main content area features a large yellow banner for 'Clear Your Year End Leave' with prices for various destinations: 3D2N Langkawi (RM245), 4D3N Chiang Mai (RM435), 4D3N Bali (RM510), and 3D2N Singapore (RM723). Below the banner is a 'Book Now' button. To the right of the banner is a 'WE ARE HIRING!' section with a contact email. Further down are sections for 'HOT SELLING HOTEL' and 'HOT PROMOTION' featuring Tiara Beach Resort. At the bottom, there are sections for 'Tour Package' listing destinations like JOHORE, KEDAH, PANANG, and SABAH.

400x250

→ 60x60

Eyeblaster

- **Dimension:** 400x250 shrink to 60x60
- **File Weight:** 30kb (Flash), 20kb (GIF)
- **Rotation:** none
- **Price:** RM 1,600 weekly

Rich Media – Expandable Head

The screenshot shows the Cuti.com.my website interface. At the top, there is a navigation bar with links for HOME, ABOUT US, FAQ, and HELP. Below this, there are user options like LOGIN, JOIN MEMBER, and USER PROFILE. The main content area features a large banner for hotel packages with the dimensions 468x240. The banner displays two offers: 4D3N Bali for RM510 and 3D2N Singapore for RM723. Below the banner, there are sections for 'HOT SELLING HOTEL' and 'HOT PROMOTION'. The 'HOT SELLING HOTEL' section lists several resorts, and the 'HOT PROMOTION' section features a deal for Tiara Beach Resort at RM165. The website also includes a sidebar with navigation links, a calendar for 2011, and social media icons for Facebook and Twitter.

Head banner

- **Dimension:** 468x60 (600x60) expandable to 468x240 (600x240)
- **File Weight:** 100kb (Flash)
- **Rotation:** none
- **Price:** RM 2300 weekly

Rich Media – Expandable Skyscraper

The screenshot shows the Cut.com.my website interface. At the top, there is a navigation bar with the logo 'Cut.com.my' and links for 'HOME', 'ABOUT US', 'FAQ', and 'HELP'. Below this is a secondary navigation bar with 'Cut.com', 'MANAGE BOOKING', 'LOGIN', 'JOIN MEMBER', and 'USER PROFILE'. The main content area features a large yellow banner titled 'Clear Your Year End Leave' with flight offers: 3D2N Langkawi (RM245), 4D3N Chiang Mai (RM435), 4D3N Bali (RM510), and 3D2N Singapore (RM723). A 'Book Now' button is present. To the right of the banner, a blue box highlights the dimensions '320x600'. Below the banner, there are sections for 'Island & Beach' with images and prices for Langkawi Island (RM178), Pangkor Island (RM158), Cherating (RM238), Lanjakayan Island (RM1336), and Sipadan Mabul (RM1882). Further down, there are 'Tour Package' sections for JOHORE, KEDAH, PAHANG, and SABAH. The left sidebar contains a navigation menu with 'Home', 'Reservation', 'Malaysia Hotel', 'Workweek Hotel', 'Tour Package', 'Group Trip', 'How to Book?', 'Contact Us', 'Guide', and 'Album'. There is also a 'Calendar 2011' and social media icons for Facebook and Twitter.

Skyscraper

- **Dimension:** 160x600 expand to 320x600
- **File Weight:** 100kb (Flash)
- **Rotation:** none
- **Price:** RM 2,300 weekly

Rich Media – Floating-to-InPage

The screenshot shows the Cuti.com.my website interface. A large yellow banner advertisement is floating over the main content. The banner has a white box with the text "468x60" and a blue arrow pointing to the top edge of the banner. Another white box with the text "400x250" is positioned over the main text of the banner. The banner text includes "Clear Your Year End Leave", "3D2N Langkawi RM249", and "4D3N Borneo RM519". A "Book Now" button is at the bottom of the banner. The website header includes navigation links like HOME, ABOUT US, FAQ, HELP, and a user profile section. The left sidebar has a navigation menu with items like Home, Reservation, Malaysia Hotel, etc. The main content area below the banner shows sections for "Island & Beach" with various island packages and "Tour Package" for Johore, Kedah, Pahang, and Sabah. A "HOT SELLING HOTEL" section lists resorts like Tiara Beach Resort and A'Famosa Resort Hotel. A "HOT PROMOTION" section features Tiara Beach Resort for RM165.

Floating-to-InPage

- **Dimension:** 400x250 shrink to 468x60 (600x60)
- **File Weight:** 100kb (Flash)
- **Rotation:** none
- **Price:** RM 2,300 weekly

Our Contact

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